

Alberta Backgrounders

Canada's Top 100 Corporate R&D Spenders List

Alberta Companies

Eleven Alberta companies made *Canada's Top 100 Corporate R&D Spenders List 2011*. Together they invested \$471.1 million in Fiscal 2010, accounting for 5% of total R&D spending, down from \$527.4 million in Fiscal 2009, a decrease of -10.7%.

Alberta Companies on Canada's Top 100 Corporate R&D Spenders List

| 2010 Rank | 2009 Rank | Company | Revenue 2010 CDN (\$000) | R&D Expenditures 2010 CDN (\$000) | R&D Expenditures 2009 CDN (\$000) | R&D Expenditures %Change '09-'10 | Head Office Location (City) |
|-----------|-----------|----------------------------|--------------------------------|---|--|---|--------------------------------------|
| 21 | 25 | Imperial Oil Limited | \$24,946,000 | \$107,000 | \$89,000 | 20.2 | Calgary |
| 30 | 37 | Syncrude Canada Ltd. | nd | \$74,010 | \$56,190 | 31.7 | Fort McMurray |
| 32 | 13 | Suncor Energy Inc. | \$35,220,000 | \$72,000 | \$172,687 | -58.3 | Calgary |
| 40 | 55 | EnCana Corporation | \$9,135,213 | \$52,000 | \$30,700 | 69.4 | Calgary |
| 51 | 43 | NOVA Chemicals Corporation | \$4,712,822 | \$36,047 | \$45,680 | -21.1 | Calgary |
| 53 | 60 | SMART Technologies Inc. | \$667,349 | \$34,585 | \$28,563 | 21.1 | Calgary |
| 64 | 44 | Nexen Inc. | \$5,411,000 | \$24,000 | \$45,000 | -46.7 | Calgary |
| 73 | | Total E&P Canada Ltd. | nd | \$20,000 | \$20,000 | 0.0 | Calgary |
| 75 | | Trican Well Service Ltd. | \$1,478,293 | \$19,307 | \$12,848 | 50.3 | Calgary |
| 82 | | Pason Systems Inc. | \$249,562 | \$16,472 | \$13,140 | 25.4 | Calgary |
| 85 | 97 | Resverlogix Corp. | \$0 | \$15,699 | \$13,616 | 15.3 | Calgary |

The top ranked company in Alberta was **Imperial Oil** moving up 4 spots to #21 with \$107.0 million in R&D spending, an increase of 20.2%. This is slightly higher than their (17.2%) increase in revenue over the same period. **Syncrude Canada** in #30, up from #37 this year had an equally impressive increase in R&D spending (31.7%) to \$74.0 million, up from \$56.2 million in Fiscal 2009. **Suncor Energy** moved down 19 spots to #32 with \$72.0 million in R&D spending, a decrease of -58.3%, while revenue increased 38.2%. **EnCana** moved up to #40, from #55 with an impressive increase in R&D spending of 69.4% to \$52.0 million. **NOVA Chemicals** in #51 this year posted a decrease in R&D spending of -21.2% to \$36.0 million. **SMART Technologies** also moved up the ranks to #53 from #60, increasing their R&D spending by 21.1% to \$34.6 million from \$28.6 million in Fiscal 2009. **Nexen** dropped 20 spots to #64, with \$24.0 million in R&D spending, a decrease of -46.7%, while increasing revenue by 10.5% in Fiscal 2010. **Total E&P Canada**, new to the list, placed #73 with \$20 million in R&D spending. **Trican Well Service** back on the Top 100 list this year at #75 with a jump in R&D spending of 50.3% with \$19.3 million in R&D spending, following on an equally

impressive increase of revenue of 82.2%. **Pason Systems** also new to the list this year in #82, posted \$16.5 million in research spending, an increase of 25.4%. **Resverlogix** climbed higher this year to #85 from #97 with \$15.7 million, an increase of 15.3%.

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